

File 9:Business & Industry(R) Jul/1994-2004/Jul 28  
     (c) 2004 The Gale Group  
 File 16:Gale Group PROMT(R) 1990-2004/Jul 29  
     (c) 2004 The Gale Group  
 File 47:Gale Group Magazine DB(TM) 1959-2004/Jul 29  
     (c) 2004 The Gale group  
 File 88:Gale Group Business A.R.T.S. 1976-2004/Jul 28  
     (c) 2004 The Gale Group  
 File 148:Gale Group Trade & Industry DB 1976-2004/Jul 29  
     (c)2004 The Gale Group  
 File 160:Gale Group PROMT(R) 1972-1989  
     (c) 1999 The Gale Group  
 File 275:Gale Group Computer DB(TM) 1983-2004/Jul 29  
     (c) 2004 The Gale Group  
 File 570:Gale Group MARS(R) 1984-2004/Jul 29  
     (c) 2004 The Gale Group  
 File 621:Gale Group New Prod.Annou.(R) 1985-2004/Jul 29  
     (c) 2004 The Gale Group  
 File 636:Gale Group Newsletter DB(TM) 1987-2004/Jul 29  
     (c) 2004 The Gale Group  
 File 649:Gale Group Newswire ASAP(TM) 2004/Jul 27  
     (c) 2004 The Gale Group  
 File 476:Financial Times Fulltext 1982-2004/Jul 29  
     (c) 2004 Financial Times Ltd  
 File 990:NewsRoom Current Apr 1 -2004/Jul 29  
     (c) 2004 The Dialog Corporation

Set	Items	Description
S1	2310	FACTORIAL(1W) (TREAT? OR DESIGN??? ?)
S2	1916667	TREATMENT? ?
S3	1470622	TREAT OR TREATS OR TREATED OR TREATING
S4	5215954	RESPOND? OR RESPONSE? ? OR REACT OR REACTS OR REACTED OR R-EACTING OR REACTION? ? OR BEHAVIOR? OR BEHAVIOUR?
S5	235973	S4(3N) (USER? ? OR CONSUMER? ? OR VIEWER? ? OR SUBJECT? ? OR SURFER? ? OR PARTICIPANT? ?)
S6	323255	S4(3N) (PATRON? ? OR CUSTOMER? ? OR SHOPPER? ? OR CLIENT? ? OR INDIVIDUAL? ? OR PERSON? ? OR VISITOR? ? OR MEMBER? ? OR E-SHOPPER?)
S7	9908959	AD OR ADS OR BANNER? ? OR ADVERTIS? OR ADVERTIZ? OR ADVERT? ? OR PROMOTION? OR NETVERT? OR NETAD? ? OR EAD? ? OR COMMERCIAL? ?
S8	5258460	WEBPAGE? ? OR WEBSITE? ? OR (WEB OR INTERNET OR NET OR WWW OR W3) (1W) (PAGE? ? OR SITE OR SITES)
S9	74733	S7:S8(3N) (COLOR? ? OR COLOUR? ? OR ANIMAT? OR SIZE? ?)
S10	64215	S7:S8(3N) (POSITION? OR SOUND)
S11	65	S1(S)S5:S6
S12	0	S11(S)S9:S10
S13	11	S11(S)S7:S8
S14	52655	S2:S3(10N)S7:S8
S15	248	S14(S)S5:S6
S16	2	S15(S)S9:S10
S17	128	S5:S6(5N)S9:S10
S18	2	S17(S)S14
S19	3	S16 OR S18
S20	3	RD (unique items)
S21	11	S13 NOT S20
S22	0	S21/2001:2004
S23	7	RD S21 (unique items)
S24	27505	S2:S3(5N)S7:S8
S25	157	S24(S)S5:S6
S26	82	S25/2000:2004

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S27           75    S25 NOT (S13 OR S20 OR S26)  
S28           49    RD (unique items)

File 256:SoftBase:Reviews,Companies&Prods. 82-2004/Jul  
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Set	Items	Description
S1	4	FACTORIAL(1W) (TREAT? OR DESIGN??? ?)
S2	312	TREATMENT? ?
S3	271	TREAT OR TREATS OR TREATED OR TREATING
S4	4114	RESPOND? OR RESPONSE? ? OR REACT OR REACTS OR REACTED OR R-EACTING OR REACTION? ? OR BEHAVIOR? OR BEHAVIOUR?
S5	320	S4(3N) (USER? ? OR CONSUMER? ? OR VIEWER? ? OR SUBJECT? ? OR SURFER? ? OR PARTICIPANT? ?)
S6	454	S4(3N) (PATRON? ? OR CUSTOMER? ? OR SHOPPER? ? OR CLIENT? ? OR INDIVIDUAL? ? OR PERSON? ? OR VISITOR? ? OR MEMBER? ? OR E-SHOPPER?)
S7	4204	AD OR ADS OR BANNER? ? OR ADVERTIS? OR ADVERTIZ? OR ADVERT? ? OR PROMOTION? OR NETVERT? OR NETAD? ? OR EAD? ? OR COMMERCIAL? ?
S8	8536	WEBPAGE? ? OR WEBSITE? ? OR (WEB OR INTERNET OR NET OR WWW OR W3) (1W) (PAGE? ? OR SITE OR SITES)
S9	134	S7:S8(3N) (COLOR? ? OR COLOUR? ? OR ANIMAT? OR SIZE? ?)
S10	26	S7:S8(3N) (POSITION? OR SOUND)
S11	0	S1 AND S5:S6
S12	78	S2:S3 AND S7:S8
S13	1	S12 AND S5:S6
S14	3	S5:S6 AND S9:S10
S15	8	S1 OR S13:S14
S16	3	S15/2001:2004
S17	5	S15 NOT S16

17/7/1

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